

Community Hub Impact report:



Located in the heart of Brighton, Ansvar's Community Hub is a vibrant, welcoming space created to support local charities and not-for-profit organisations.

Launched in March 2024, just after Ansvar moved its insurance operation to the city, the Hub forms part of Ansvar's commitment to giving back to the community.

Since its inception, over 40 charities have used the space for training, team meetings or simply a quiet place to work, and as word has spread through our events, social media posts and of course word of mouth, it's booked most days of each week.

As well as offering free access to a professional workspace – helping grassroots organisations thrive without the burden of overhead costs – five special events have also been held between June 2024 and August 2025, with guest speakers talking on a wide range of subjects.

In our first Ansvar Community Hub Impact Report, we're excited to be able to share some of the feedback we've had from users of the Hub and event attendees, and showcase how it's positively impacted them.



Hub Impact report findings

Over **70%** of charities said by using the Hub they've been able to help more of their clients

91% said it's reduced their costs by up to £1000 a year and in some cases, even more

88% said they were 'extremely likely' to recommend the space to other local charities or community groups

20% have gained new clients/partners as a direct result of using the Hub

Charities told us they use the space for: hot-desking, team meetings, volunteer training, board meetings, staff training, strategic planning sessions, team away days

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Insuring your future.

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Hub Impact report findings

20% use the Hub
at least once
a week

51% of those who use
the Hub have also
attended a free
Hub event

4% have gained
more funding

"The Community Hub is a brilliant resource for small organisations in this very challenging time for the charity sector."

"It's given us the ability to remove ourselves from our own services so that we have a clear, uninterrupted thinking space."

"Not spending money on meeting rooms allows us to use our funds on other things, which bring more direct benefit to children and young people."

"The Hub has enabled vital upskilling (lessening the day-to-day by feeling equipped to be more efficient) ..."

Community Hub events

We've welcomed over 130 attendees to five free events, which were initially all held in-person but have been extended to a hybrid model, enabling a much wider, national reach.

Topics covered were Corporate Fundraising, Measuring and Demonstrating a Charity's Impact, Connecting through Storytelling to Drive Fundraising, Unleashing Opportunities and Resilient Decision Making and Utilising AI for your Charity. All presented by industry or sector experts.

Not only have these sessions helped to build practical knowledge and confidence, they've upskilled volunteers and employees too, helping them drive meaningful change in their organisations.



"I've attended two hub events, and I thought both were fantastic. I like the practical, hands-on approach which helps to embed the theory."

Testimonials

"The Ansvar Community Hub is a wonderful space with great facilities. Having the meeting rooms as a free resource allows our charity to have thinking time to develop strategically, whilst being able to put the money saved back into furthering our mission."

"It's not just about having desks and Wi-Fi; it's about having the stability and support that helps us dream bigger and do more for the families affected by addiction."

"It's so valuable to have this training offered for free to small charities like ourselves who have little or no training budget - very much appreciated!"

"The industry seminars that Ansvar have hosted cover a range of topics to suit different areas of fundraising need. Led by experts in their field, these have been brilliantly presented, are engaging and informative and have helped initiate ideas that I can drive forwards in my role which will help us to raise more money which ultimately means we can support more people."

