

Ansvar Community Hub

What Funders Want in 2026 – and Beyond

FREE EVENT

Join Emma Insley, Director of Insley Consulting

Date:

29th September 2026

Time:

11am – 1.45pm

For in-person attendees

11.15am – 1pm

For those joining on Teams

Where:

Ansvar Insurance, 4th Floor, The Office,
1 Market Sq, Circus Street, Brighton, BN2 9AS

11.00am — Arrival - tea, coffee and pastries

11.15am — Welcome and introductions

11.30am — Presentation by Emma Insley

1.00pm — Lunch - for those attending in-person

1.45pm — Finish

Competition for funding is intensifying, and many fundraisers spend real time second-guessing what funders actually want, particularly around impact and evaluation. In this 90 minute session, Emma Insley, founder of Insley Consulting, cuts through that uncertainty.

Drawing on her cover feature for Fundraising Magazine, her widely shared blog series on funder expectations, and training delivered on this topic for NPC and Clore Social Leaders, Emma unpicks three clear signals coming from UK funders as we move through 2026: credible evidence of need, impact storytelling that combines data with meaning, and visible learning from evaluation; not just reporting results.

You will leave with:

- A clear view of what funders and commissioners are really looking for
- The confidence to show progress, not perfection – without adding to your workload
- A simple, repeatable structure for telling a credible impact story

This session is for anyone writing funding bids, reporting to funders, or wanting a shared language across their team for talking about impact.



About the trainer:

Emma is a former charity CEO and Grants Assessor for BBC Children in Need, with 30 years in the voluntary sector. She understands both sides of the funding conversation – what charities struggle to articulate, and what funders need to see.

Please RSVP by 4th September via the registration link.

[Register here](#)

We look forward to seeing you soon!

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